



Personal Advocacy Checklist

Advocacy Toolkit

There are many ways to get involved in advocacy and educate the community and policymakers about the importance of digital learning. Place a check mark next to the advocacy activities you have been involved with in the past. Next, think about where you would like to take your advocacy work in the coming year and establish some new goals!

Remember, ISTE is here to help as you continue to Make Your Voice Carry!

My advocacy checklist

- Joined the ISTE Advocacy Network (formerly ETAN)
- Recommended the ISTE Advocacy Network (formerly ETAN) to a colleague
- Sent a letter to your U.S. senators and representative via the ISTE Advocacy Network (formerly ETAN)
- Sent a letter to your state senators and representative via the ISTE Advocacy Network (formerly ETAN)
- Volunteered at the ISTE Advocacy Network (formerly ETAN) booth at your ISTE State Affiliate Conference or ISTE Conference
- Signed a petition in support of ed tech
- Submitted comments to the FCC in support of E-Rate
- Attended policy/advocacy session at ISTE State Affiliate Conference
- Attended the Washington Ed Tech Policy Summit in D.C.
- Served on your ISTE State Affiliate Advocacy Committee
- Wrote an ed tech "Success Story" for local media/school publication/state affiliate publication/ISTE publication
- Wrote a letter to the editor or op-ed piece for local media
- Conducted a social media campaign (Facebook, Twitter, etc.) in support of ed Tech
- Participated in a technology showcase held at a school, community center or state capital
- Worked with local nonprofits and/or the local business community to promote and support ed tech

- Attended a town hall meeting held by a local, state or federal policymaker
- Conducted research on local, state or federal policymakers (i.e. committees, sponsored legislation, etc.)
- Hosted a local, state or federal policymaker at your school
- Made a phone call to a local, state, or federal policymaker's office regarding an ed tech policy issue
- Met with staff of a local, state or federal policymaker regarding an ed tech policy issue
- Met with a local, state or policymaker
- Conducted research on an ed tech policy issue
- Advocated for federal education technology legislation
- Advocated for state education technology legislation
- Testified at a public hearing (school board, city council, state, federal)
- Developed/drafted state education technology legislation

Goals

List the top three advocacy activities you will get involved with in the coming year:

- 1.
- 2.
- 3.

Go make your voice carry!