Become an ISTE Corporate Member

ISTE serves educators and education leaders committed to empowering connected learners in a connected world. Through our active membership, online communities, corporate partners and affiliate network, ISTE reaches more than 500,000 educators around the world.

Please check the appropriate level for your company:

Membership information:

<table>
<thead>
<tr>
<th>Number of employees</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-49 employees</td>
<td>$2,000</td>
</tr>
<tr>
<td>50-199 employees</td>
<td>$4,000</td>
</tr>
<tr>
<td>200-749 employees</td>
<td>$6,000</td>
</tr>
<tr>
<td>750-999 employees</td>
<td>$8,000</td>
</tr>
<tr>
<td>1000+ employees</td>
<td>$10,000</td>
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</tbody>
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As part of your corporate membership, you also receive three individual ISTE memberships:
- One (1) premium individual ISTE membership
- Two (2) basic individual ISTE memberships

See Page 2 for a full list of corporate membership benefits.

The contact person listed on this application will be designated as the premium member unless otherwise noted. Please designate two additional individuals as basic members by providing their names and email addresses.

Premium individual ISTE membership designee name/email (if different than the designated contact person)

Basic individual ISTE membership designee #1 name/email

Basic individual ISTE membership designee #2 name/email

Submit your application

Email your application to corporatemembership@iste.org. Upon receipt of your application, we will prepare and email an invoice for the annual dues to the designated contact. Membership is activated upon receipt of the annual dues.

iste.org/CorpMembership
### ISTE Corporate Membership benefits*

#### Engagement/access
- Membership and participation in any or all of the ISTE Professional Learning Networks (PLNs) - more than 10,000 active members!
- Opportunities to connect with members on ISTE social channels, including Facebook, LinkedIn, Twitter and Pinterest

#### ISTE Conference & Expo
- Access to meeting rooms in the exhibitor lounge in 30-minute increments during exhibit hall hours
- Preferred access to sponsorship opportunities
- Up to three invitations to exclusive and/or high-profile events with access to ISTE leadership, education decision-makers, government officials and other influencers
- Listing in the ISTE Digital Resource Guide to corporate members, including company logo, name, 35-word description, company website and conference exhibit booth number (if applicable)
- 15% discount off the full ISTE conference rate for up to 10 registrants
- 15% discount on advertising and marketing opportunities in conference publications and other print and digital channels
- Inclusion in ISTE Corporate Member kiosk in ISTE Central (the ISTE association hub at the conference)
- Opportunity to provide company products and/or services as prizes for ISTE-run promotions at ISTE Central or other select conference events
- Early access to ISTE conference housing blocks
- Corporate member acknowledgment and thanks on banner in high-traffic area of the conference center
- Shared “thank you” ad listing in conference program

#### Visibility and brand awareness
- 15% discount on advertising in ISTE print and digital publications
- 15% discount on mailing list rentals (physical addresses only)
- Presence on the ISTE website (iste.org), including logo, link to company site and company description on the ISTE Corporate Member page (12 months)
- Opportunity to provide content for Spotlight on Solutions e-newsletter that is sent to ISTE members and customers (one time)
- Inclusion in the ISTE Corporate Member kiosk in ISTE Central (the ISTE association hub at the conference)
- New member announcement and link to company website in ISTE Update (one time)

### Advocacy and insight
- Regular updates on ISTE federal and state policy issues
- Eligibility to join the ISTE Public Policy Committee
- Opportunity to participate in ISTE public policy events at the national, state and local levels

### Other
- One premium individual ISTE membership and two basic individual ISTE memberships included in corporate membership
- Subscription to print and digital editions of the ISTE member magazine
- Use of ISTE Corporate Member logo
- Four complimentary ISTE books
- Subscription to the ISTE quarterly research journals, the Journal of Research on Technology in Education (JRTE) and the Journal of Digital Learning in Teacher Education (JDLTE)
- Opportunity to nominate candidates and/or run for election to the ISTE Board of Directors
- Subscription to quarterly ISTE Corporate Member e-newsletter
- Opportunity to serve on ISTE advisory groups
- Eligibility to become an ISTE Year-Round Mission Sponsor or ISTE Conference Sponsor (Gold, Silver or Bronze)

### Contact ISTE
For additional information about ISTE Corporate Membership and other exciting engagement opportunities, please contact:

corporatemembership@iste.org

### Terms & conditions
- Submission of the application to become a corporate member and payment of the annual dues constitute agreement to these terms and conditions of membership.
- Membership benefits and dues are subject to change without notice.
- Membership fees are based on a company’s number of employees. ISTE does not verify the number of employees reported by the company.
- Membership term is one (1) year, beginning with and including the month the annual dues payment is received.
- Membership benefits are nonrefundable.
- All membership benefits are valid only during the membership term. Activation of some benefits requires action by the corporate member prior to a publicized deadline.
- Individual premium and online ISTE memberships are concurrent with the term of the corporate membership and expire with the corporate membership unless that membership is renewed. The corporate member must designate the individual(s) to receive the memberships. The individual memberships must be assigned to employees of the corporate member.
- Corporate members receive a special ISTE Corporate Member logo and usage guidelines at the time membership begins. The logo may be used only in conformance with the usage guidelines and only during the membership term. Member is not allowed to use any other ISTE logo or mark.
- Content for Spotlight on Solutions e-newsletter is solicited from ISTE Corporate Members to highlight their success stories, new initiatives etc.
- The newsletter is published at least two times per year. Submission must meet ISTE guidelines and is subject to ISTE review and approval. Space is limited, and submissions will be accepted and included on a first-come, first-served basis.
- Acceptance and inclusion of submitted material is not guaranteed during the membership year. Solutions demonstrations at the conference and meeting room reservations in the exhibitor lounge are scheduled on a first-come, first-served basis. Availability is limited.
- Number of invitations to exclusive/high-profile events may change based on the number of events at the conference, size of events, format and other circumstances.
- Super early bird registration pricing extended to up to 10 company representatives at any point prior to the conference or onsite. This represents a 15% discount on conference registration.