ISTE STANDARDS

FOR COACHES

1. Change Agent

Coaches inspire educators and leaders to use technology to create equitable and ongoing access to high-quality learning. Coaches:

- a. Create a shared vision and culture for using technology to learn and accelerate transformation through the coaching process.
- b. Facilitate equitable use of digital learning tools and content that meet the needs of each learner.
- Cultivate a supportive coaching culture that encourages educators and leaders to achieve a shared vision and individual goals.
- d. Recognize educators across the organization who use technology effectively to enable high-impact teaching and learning.
- e. Connect leaders, educators, instructional support, technical support, domain experts and solution providers to maximize the potential of technology for learning.

3. Collaborator

Coaches establish productive relationships with educators in order to improve instructional practice and learning outcomes. Coaches:

- a. Establish trusting and respectful coaching relationships that encourage educators to explore new instructional strategies.
- b. Partner with educators to identify digital learning content that is culturally relevant, developmentally appropriate and aligned to content standards.
- Partner with educators to evaluate the efficacy of digital learning content and tools to inform procurement decisions and adoption.
- d. Personalize support for educators by planning and modeling the effective use of technology to improve student learning.

2. Connected Learner

Coaches model the ISTE Standards for Students and the ISTE Standards for Educators and identify ways to improve their coaching practice. Coaches:

- Pursue professional learning that deepens expertise in the ISTE Standards in order to serve as a model for educators and leaders
- Actively participate in professional learning networks to enhance coaching practice and keep current with emerging technology and innovations in pedagogy and the learning sciences.
- c. Establish shared goals with educators, reflect on successes and continually improve coaching and teaching practice.







4. Learning Designer

Coaches model and support educators to design learning experiences and environments to meet the needs and interests of all students. Coaches:

- Collaborate with educators to develop authentic, active learning experiences that foster student agency, deepen content mastery and allow students to demonstrate their competency.
- Help educators use digital tools to create effective assessments that provide timely feedback and support personalized learning.
- Collaborate with educators to design accessible and active digital learning environments that accommodate learner variability.
- d. Model the use of instructional design principles with educators to create effective digital learning environments.

Data-Driven Decision-Maker

Coaches model and support the use of qualitative and quantitative data to inform their own instruction and professional learning. Coaches:

- a. Assist educators and leaders in securely collecting and analyzing student data.
- Support educators to interpret qualitative and quantitative data to inform their decisions and support individual student learning.
- c. Partner with educators to empower students to use learning data to set their own goals and measure their progress.

5. Professional Learning Facilitator

Coaches plan, provide and evaluate the impact of professional learning for educators and leaders to use technology to advance teaching and learning. Coaches:

- Design professional learning based on needs assessments and frameworks for working with adults to support their cultural, social-emotional and learning needs.
- Build the capacity of educators, leaders and instructional teams to put the ISTE Standards into practice by facilitating active learning and providing meaningful feedback.
- Evaluate impact of professional learning and continually make improvements in order to meet schoolwide vision for using technology for high-impact teaching and learning.

7. Digital Citizen Advocate

Coaches model digital citizenship and support educators and students in recognizing the responsibilities and opportunities inherent in living in a digital world. Coaches:

- Inspire and encourage educators and students to use technology for civic engagement and to address challenges to improve their communities.
- b. Partner with educators, leaders, students and families to foster a culture of respectful online interactions and a healthy balance in their use of technology.
- c. Support educators and students to critically examine the sources of online media and identify underlying assumptions.
- d. Empower educators, leaders and students to make informed decisions to protect their personal data and curate the digital profile they intend to reflect.

For more information, contact standards@iste.org. ISTE Standards for Coaches, @2019, ISTE (International Society for Technology in Education), iste.org. All rights reserved.

